

VisitBrighton Content Calendar 2024

Please send content to media@visitbrighton.com and upload events to the website via the Submit Event form: <https://www.visitbrighton.com/whats-on/submit-event>

Month	Media Briefing / Blog content	Deadline for content
January	What's New for 2024	18 December 2023
January	ABBA anniversary celebrations	8 January 2024
February	Romance – Valentine's Day and Leap Year	10 January 2024
March	Mother's Day / Easter Holidays	5 February 2024
April	Festivals in Brighton	1 April 2024
June	Father's Day / Sussex Day / English Wine Week	6 May 2024
July	Summer Holidays	3 June 2024
August	Family Fun	1 July 2024
September	Autumn Things to Do	5 August 2024
September	Halloween	2 September 2024
October	Christmas Parties	1 October 2024
November	Festive Fun	4 November 2024

Content received after the deadline will not be included in our Media Briefing but may still be considered for blog listings and social media posts.

In addition to the above please continue to send details of your latest news, key developments, and events to media@visitbrighton.com throughout the year.

Key Dates and Holidays in 2024

Event	Date
New Year's Day	1 st January
Half Term	12 th – 16 th February
Valentine's Day	14 th February
Leap Day	29 th February
Mother's Day	10 th March
English Tourism Week	15 th – 24 th March
Easter Holidays	29 th March – 12 th April
Easter Weekend	29 th March – 1 st April
ABBA Golden Anniversary	6 th April
May Bank Holiday	6 th May
May Bank Holiday	27 th May
Half Term	28 th – 31 st May
English Wine Week	15 th – 23 rd June
Sussex Day	16 th June
Father's Day	16 th June
Summer Holidays	24 th July – 2 nd September
August Bank Holiday	26 th August
World Tourism Day	27 th September
Half Term	28 th October – 1 st November
Halloween	31 st October
Bonfire Night	5 th November
Christmas Holidays	23 rd December – 3 rd January
Christmas Day	25 th December
Boxing Day	26 th December